



Television Video Production
State Championships 2021

Review Technical Standards

This contest will follow the “Standards and Competencies” outlined within the SkillsUSA Technical Standards (virtual). Review the contest’s technical standards prior to competing.

Complete the Contest Submission

SkillsUSA Knowledge Test:

Students will complete the online SkillsUSA Knowledge Test by the contest deadline.

Skill Demonstration

Students may begin working on this project immediately. The submissions will be due on Wednesday of the State Leadership Conference and Skills Championships.

Challenge:

Create a 60 second promotional piece that could be used for TV or the Internet that encourages businesses and educational institutions to partner with SkillsUSA.

Target Audience:

Decision makers at businesses and educational institutions that could benefit by partnering with SkillsUSA.

Technical Specifications:

60 second video shot in 4x3 or 16x9, SD (480) or HD (720, 1080).

The key talking points should relate to the SkillsUSA Frameworks that can be found on SkillsUSA Connect.

Submit Contest Submission

Submit the following:

1. A one-page resume
2. A final video up to 60 seconds in length
3. SkillsUSA Knowledge Test