



## Promotional Bulletin Board

*State Championships 2021*

### **Review Technical Standards**

Team of 3 — This contest will follow the “Standards and Competencies” outlined within the SkillsUSA Technical Standards (virtual). Review the contest’s technical standards prior to competing.

### **Complete Professional Development Test**

There will be a written test based on Career Essentials Foundations and the SkillsUSA Leadership Handbook. You will be required to take the exam, and the scores will be added to the total overall score. The number of points allowed will not exceed 5 percent of the total possible points.

### **Set Up Contest Space and Materials**

The filming must take place in a virtual environment (such as ZOOM or Teams or Google Hangout). Students may either use the actual bulletin board as a visual aid, or, they may use photographs in a virtual presentation.

### **Complete the Contest Submission**

Your team will develop a promotional bulletin board using the SkillsUSA national theme (SkillsUSA: Champions at Work — Empowered to Succeed), and it may also include promotion of your local SkillsUSA chapter activities or occupational training programs.

### **Promotion Bulletin Board Requirements**

Your team should follow the guidelines in the SkillsUSA Technical Standards (virtual). The total size of the bulletin board may be smaller than, but may not exceed, 4' wide x 4' high x 2" thick (including the thickness of the board). If an element is attached to the board and opens or unfolds, the depth of the element will be included in the thickness measurement (2" max).

### **Electronic Notebook**

Your team will create a notebook as outlined in the SkillsUSA Technical Standards (virtual) and submit it in a PDF format.

### **Contest Presentation Video**

Your team will record a presentation/demonstration that is at least five minutes but does not exceed seven minutes in length. Your team’s project will be judged according to its own merits and compliance with the listed criteria in the SkillsUSA Technical Standards (virtual). Your team should read the guidelines carefully and make sure the project presentation covers all the criteria.

Note: There will be no “question and answer session” for this state-level contest.

## **Submit Contest Submission**

Submit the following:

- Electronic notebook file.
- Contest presentation video file.
- One-page typed resume for each team member.