



Review Technical Standards

Team of 3 — This contest will follow the “Standards and Competencies” outlined within the SkillsUSA Technical Standards (virtual). Review the contest’s technical standards prior to competing.

Complete Professional Development Test

There will be a written test based on Career Essentials Foundations and the SkillsUSA Leadership Handbook. You will be required to take the exam, and the scores will be added to the total overall score. The number of points allowed will not exceed 5 percent of the total possible points.

Set Up Contest Space and Materials

The presentation must be filmed in a virtual environment (i.e. ZOOM, Teams, or Google Hangout). Actual visual aids may be used, or photographs may be shared via screen sharing.

Complete the Contest Submission

Your team will conceptualize a promotional and educational exhibit for your chapter by setting goals to create the exhibit as well as develop and execute a plan for constructing the exhibit. In the process of constructing the exhibit (chapter display), your team will have a hands-on opportunity to develop a design, work cooperatively with others, communicate effectively, market a product and demonstrate SkillsUSA Framework skills.

Contest Presentation Video

Your team will record a presentation that is no longer than seven minutes in length. The following should be addressed in your team’s presentation:

- How the display was conceptualized and how the layout and design were determined.
- How the central theme was carried out and how the SkillsUSA Framework was incorporated into the display.
- The educational value of the display for the students that constructed it, as well as for the audience who views the display.
- The creativity and originality incorporated into the display.
- How the display was constructed according to a plan.
- The quality of the workmanship in the construction of the display.
- What different occupational and academic programs team members who participated in the construction of the display are involved in.
- The timelines and number of hours spent constructing the display.
- What parts of the display (if any) were commercially made.
- The cost of constructing the display.
- How the display was designed to facilitate easy transportation and setup/teardown.
- How the display was used or will be used at the local school/college and community to promote occupational programs and SkillsUSA.

Contest Submission

Submit the following:

- Contest presentation video file.
- One-page typed resume for each team member.